

**Add Wellness
To Your Practice**

**Add Revenue
To Your Bottom Line**



- Practice Solutions
- Effective Medical Protocols
- Multiple Revenue Streams
- Strategic Vendor Network
- Volume Discount Pricing
- New Patient Acquisition
- Web Support
- Brand Package
- Telemedicine



**Optimal Wellness
For The Optimal You™**

www.optiwellmd.com

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For The
Optimal You™**



**Preventive
Medical
Solutions**



As an OptiWell MD Affiliate, you will quickly realize the value proposition we bring by reducing your cost of goods up to 80%. With national discount pricing from vendors like Quest Diagnostics, Ergo Sum Health, KRS Global, Anazao Health, Ortho Molecular and others, the stage is set to maximize the revenue potential while offering enhanced patient care options.

Using your brand or ours, the OptiWell MD program includes evidence-based protocols, structured programs, branded collateral, diet guides, meal plans, marketing and patient support systems....all designed to help you and your patients succeed in this emerging medical specialty.

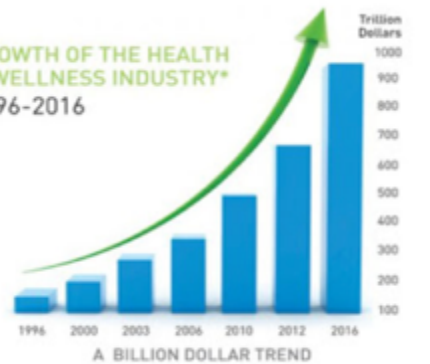
OptiWell MD has raised the bar on the deliverable in the wellness arena.

Wellness is a Trillion Dollar Industry & Growing

- Annual Wellness Visit Software
- Advanced Diagnostic Screening
- Medical Weight Loss Solutions
- Hormone Therapy/BHRT Protocols
- Allergy Testing & Immunotherapy
- Nutraceuticals



GROWTH OF THE HEALTH & WELLNESS INDUSTRY*
1996-2016



*Chart figures courtesy of Paul Zane Pilzer, economist

With growing public awareness of health care options and an increasing emphasis on preventive care, the time is optimal to include our wellness solutions in your current practice.

There is a new practice in the world of medicine. It all begins with a focus on wellness, not sickness.

